



**2010 EEO Report for Four Corners Broadcasting LLC and
Four Corners Broadcasting –DoloresLLC**

EEO Report for the period January 1, 2010 through December 31, 2010

Job Openings for the period:

Account Representative for potential growth in this area.

Opened-Variou during the year.

One female and one part time sales representatives were hired in 2010.

The female was an unsolicited position being filled by a relocated marketing person. She replaced a departing person. This was fortunate timing and the job was not posted.

The male was an on air person that wanted to supplement his income and was trained and works on straight commission.

**Contact Persons: Ward Holmes
Kim Butler**

Ads were placed in the Durango Herald for two two week periods during the the needed periods.

This position was posted on the Colorado Broadcasters Association website for a month.

A job fair hosted by Fort Lewis College in September contained this opening and the ongoing need for this position.

On air produced commercials ran every other month during the year.

On Air Personality-Part Time Need is on going and current.

Contact Person; Tom Little

This position is advertised on all stations on a as need basis. These posting were done on a quarterly basis and to match turnover.

This position has been posted at Fort Lewis College.

This position is posted with Durango High School.

This position is posted with the Ohio School of Broadcasting in Denver, Co.

During this time we have interviewed 3 potential candidates , none were offered a position.

Outreach Initiatives:

Durango Chamber of Commerce Sales and Marketing Training Program

This session program held in March—April 2010 was attended by Kristin Dills Business manager, Kim Emmanuel , Sales Manger , Beth Porter , Sales Consultant, Jayne Grubb, Sales Consultant, Ray McDonnell, Station Manger KKDC-FM. The course dealt with improving sales marketing skills and education in varying media.

Job Fairs:

Fort Lewis College Spring and Fall of every year.

Durango Chamber of Commerce - October 2010

Business Manager and Fort Lewis College Alumni Kristin Dills spoke at Fort Lewis College to the Broadcasting classes during each semester.

Cub Scout Pack 504 and Boy Scout Troop 504 are hosted during the holiday season to tour the faculties and record holiday greeting for family and friends. Those Boy Scouts working on the merit badges are assisted by Chief Engineer and Public Affairs director Bruce Anderson.

United Way Radiothon

September 10, 2010

KIQX-FM, KIUP-AM, and KRSJ-FM donated 10 hours (8:00am-6:00pm) for an on air radiothon auction. During this period portions are made available to educate listeners about the issues and problems facing the community and the reponse radio can provide to help the community.